Graphic Design Program
Employer Advisory Board (EAB) Agenda

Wednesday, June 14, 2023 I 9:00-10:30am I Zoom

A. Introductions and Program Overview

1. Welcome - Cuyamaca Career Education and Graphic Design Coordinator

2. Board Member Introductions

3. Graphic Design Program Overview (course outlines)

B. Industry Roundtable

1. **Industry Trends and Forecasting**

    i. Where do employers see the industry going?

    ii. Are there existing or anticipated employment gaps?

2. **Employer Needs and Industry Preparation**

    i. What are the best entry points/roles for students entering the industry?

    ii. What knowledge, skills and abilities (KSAs) do our students need to be equipped with for success?

C. Curriculum Review

1. Review degree maps (degree types and areas of specialization)

2. Our program's certificates

    i. Emphasis on Web Certification, UX and Multimedia

D. Partnership Opportunities

1. Request for industry partnership for future curriculum development.

2. Work-based learning & internship opportunities.

E. Roundtable & Next Steps

1. Commitments and assignments for next meeting

F. Next Scheduled Meeting: Include Date/Time

Course Outlines

Course ID	Course Name
GD-105	Fundamentals of Digital Media
GD-110	Graphic Design Principles
GD-115	Introduction to Multimedia
GD-120	User Experience Design
GD-125	Typography
GD-126	Adobe Photoshop Digital Imaging
GD-129	Page Layout
GD-130	Professional Business Practices
GD-210	Professional Digital Photography I
GD-211	Professional Digital Photography II
GD-212	Professional Digital Photography III
GD-217	Web Graphics
GD-222	Web Animation
GD-223	Advanced Web Animation
GD-225	Digital Illustration
GD-230	Graphic Design Work Experience