CUYAMACA · COLLEGE ·

Business & Professional Studies PROGRAM
Advisory Board Meeting Agenda

Tuesday, May 7, 2024 **I** 4:00 p.m. – 6:00 .m.
Cuyamaca College **I** Zoom-

A. Introductions and Program Overview

1. Welcome – BPS Coordinator
2. Board Member Introductions
3. BPS Program Overview

B. Industry Roundtable
1. Are there existing or anticipated employment gaps?
2. How will AI shape the future of work in your industry segment?
3. How should colleges integrate AI into the curriculum to meet your anticipated needs?
   - Create new AI specific courses
   - Integrate AI throughout course work
   - Create specialty certificates or degrees
4. What specific AI topics or concerns are most critical to your business needs?
   Examples : Understanding Business Innovation with AI, Integration of AI with various business applications, Application of AI in areas such as finance, accounting, healthcare, & logistics, Understanding AI in reshaping document and project management; developing polices related to AI usage and ethics, AI uses for customer management, AI uses for data and predictive analytics; AI in marketing

C. Wrap-Up and Next Steps
   Action items, future meeting cadence, and date/time for next meeting.