

**Cuyamaca College Automotive Technology Department  
Employer Advisory Board Meeting**

Wednesday, August 16, 2023 | 6:00 pm-8:00 pm | Building K, Room K-114

***In-Person:***

- Directions: [900 Rancho San Diego Pkwy., El Cajon, CA 92019](#)

***Via Zoom:***

- Zoom Link: <https://gcccd-edu.zoom.us/j/89736021488>
- Meeting ID: 897 3602 1488

**A. Introductions and Program Overview**

- Welcome & Advisory Board Member Introductions
- Automotive Technology Program Overview

**B. Department Updates**

- Curriculum
  - i. Course Degrees and Certificate Requirements
  - ii. Work Experience Course
- Programs Reports
  - i. General Program
  - ii. Automotive Service Councils of California (ASCCA)
  - iii. Ford Automotive Student Service Educational Training (ASSET)
  - iv. General Motors Automotive Service Education Program (ASEP)

**C. Industry Roundtable**

- Industry Trends and Forecasting
  - i. Where do employers see the industry going?
  - ii. Are there existing or anticipated employment gaps?
- Employer Needs and Industry Preparations
  - i. What are the best ways for students to get into the industry?
  - ii. What are the best work experience practices for student success?
- Career Outlook
  - i. What is the career outlook for students with AA degrees versus a certificate?
  - ii. What are the most relevant professional certifications available?

**D. Program Suggestions**

- Technology Upgrades and Needs
  - i. Teaching equipment, tools, software
  - ii. Perkins requests and reports
  - iii. Faculty and Facility Needs

**E. Roundtable & Next Steps**

- Automotive Skills Day, Saturday, May 4<sup>th</sup>, 2024 - *save-the-date & request industry participation*

**F. Next Scheduled Meeting**

- Wednesday, January --, 2024