



## **PROJECT: Olympus**

This is the Associated Student Government's strategic goals for the Fall 2016- Spring 2017 Academic year. As an organization dedicated to better student and campus life and promote student involvement, we are striving to holistically change our organization to better serve our students. We have narrowed our focus to five areas that we believe are currently in need of improvement and exploration. The Associated Student Government of Cuyamaca College shall be adopting the following areas of focus: ASGCC Branding, ASGCC Transparency Efforts, ASGCC Inreach, ASGCC Outreach & ASGCC Traditions. In effort to achieve these goals, We will be pursuing avenues to achieve all projects, events, programs and initiatives we deem needed and that fall under these goals.

We hereby, as an organization adopt these goals and swear to uphold them throughout the upcoming Fall 2016 - Spring 2017 ASGCC Board term.

Forever your representatives,  
The ASGCC

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**ASGCC Branding**

*As a student organization, we depend a lot on our brand as student advocates and representatives. We serve as an outlet of the student voice and ensure them heard. Therefore, in order to improve our publicity, marketing, notoriety and presence on campus, we shall be focusing on developing various initiatives that further establish us and promote us to Cuyamaca college and all of its students.*

### **ASGCC Transparency**

*As a student organization, we strive to achieve and maintain transparency in many ways. However, we are still lacking in a holistic overview. It shall be our mission to increase the ease of access and understanding of our ASGCC documents such as our adopted Constitution, bylaws, and adopted policies. We shall also strive to increase the access, publications, ease of understanding of various ASGCC resources, and campus resources that often go unnoticed.*

### **ASGCC Inreach**

*As a student organization, we shall aim to develop programs and trainings that will strengthen ASGCC Board relations in order to be more effective in serving our students. We accordingly hope by strengthening our leadership skills, and interpersonal skills to achieve a stronger and more impactful student advocacy efforts and an increased sense of campus life at Cuyamaca.*

### **ASGCC Outreach**

*As a student organization, we are the representatives of every single student at Cuyamaca College. In that regard, we want to dramatically increase the feeling of campus life at Cuyamaca college through workshops, events, programs, initiatives, and any other form the ASGCC deems appropriate. We shall aim to be able to serve as many students as possible and ensure that they know we are here to serve them.*

### **ASGCC Traditions**

*As a student organization, we often lose track of the fact that our terms in service of the students are limited to semesters or maybe a few years. Incoming boards often begin from scratch as there is a disconnect between the outgoing ASGCC board's established work and the Incoming Board's future proceedings such that Cuyamaca students are often not catered to in an equally equitable manner and the incoming ASGCC Boards often take time to catch up to the established level of excellence that the outgoing board has created. And thus, we as a unified ASGCC are striving to create established traditions that we can improve on as well as future generations of ASGCC boards. Moreover, this push towards creating ASGCC traditions shall benefit students in terms of increasing the dynamics and success of events, programs, and initiatives. All ASGCC driven projects shall consequently give students both things to look forward to but also the notion that every ASGCC board will be able to perform these services in an increasingly developed manner. This of course is not to say that the ASGCC shall not create and innovate new and better ways to serve our students, but that we shall be building upon the lessons the prior ASGCC Boards have given us and the campus life they've created.*